

15th BAY TO OCEAN WRITERS CONFERENCE - Feb. 25, 2012

8:00 - 9:00	REGISTRATION CHECK-IN (LOBBY) - CONTINENTAL BREAKFAST (ROOM H-109) - BOOKSTORE OPENS (ROOM H-102) KENT HUMANITIES BUILDING & CADBY THEATER				
	CADBY AUDITORIUM	CLASSROOM H-101	CLASSROOM H-113	CLASSROOM H-114	CLASSROOM H-116
REPORT TO FIRST SESSION FOR OPENING REMARKS					
9:00 - 10:15	Blogging & Web Writing for Dollars - Mary McCarthy	Is It Real or Is It Memoir? - Fay Jacobs	Taking Self-Publishing Seriously - Gregg Wilhelm	Your Manuscript: Build It Right - Melanie Rigney	Revising Your Poetry - Sue Ellen Thompson
10:30 - 11:30	Social Networking- Facebook & LinkedIn - Mindie Burgoyne	Creative Techniques to Find the Heart of Your Characters & Core of Your Story - Lynn Schwartz	How to Make Thousands from a Single eBook - Leonard Kinsey	Regional Magazine Editors Panel: What Writers Need to Know - Lewis, Plowman, Smith	Generating Ideas for Poetry: Hot-Wiring the Imagination - Anne Colwell
11:45 - 1:00	NETWORKING LUNCH BUFFET - CAFETERIA CAROLINE BUILDING				
1:15 - 2:15	How to Write Romance & Get It Published - Rebecca York	Creating Characters a Reader Wants to Know - Austin Camacho	A Matter of Style— Putting Your Personality on the Page - Laura Oliver	Creating a Blog or Website in One Hour - Leslie Walker	The Poetry of Desire: A Panel - Clark, Newell, Thompson, Warner
2:30 - 3:30	Finding & Working with an Agent - Shannon O'Neill	Conflict, Action, and Suspense: Adding the Power That Sells - Kathryn Johnson	Screenwriting Techniques for Writing Effective Dialogue - Khris Baxter	Twitter for Writers - Leslie Walker	Broadcasting Yourself for Writers: Blogging & YouTube - Mindie Burgoyne
3:45 - 4:45	Marketing in the Digital Age - Angela Render	Polishing Your Work for Publication - Ally Peltier	Let's Write a Mystery! - Austin Camacho	Beyond Google: Tips for Researching Historical Fiction - Pat Valdara	Seven Things to Know Before You Sign on the Dotted Line - Cynthia Blake Sanders

*All speakers and topics were confirmed as of the publishing deadline.