

7:30 – 8:45	CHECK-IN (LOBBY) CADBY THEATER (KENT HUMANITIES BUILDING)					
7:45- 8:45	CONTINENTAL BREAKFAST, WELCOME, MOVIE (CAROLINE BUILDING CAFETERIA)					
	KENT HUMANITIES BUILDING & CADBY THEATER			TALBOT SCIENCE BUILDING		
	CADBY AUDITORIUM	CLASSROOM H-101	CLASSROOM H-113	CLASSROOM H-114	CLASSROOM S-113	CLASSROOM S-127
9:00 – 10:00	Developing a Satisfying Plot Lynn Schwartz	Thrillers: Interface of Research and Creativity R.B Whitehill	Social Media Tools for Writers Leslie Walker	Poetic Aperatures James Allen Hall	Writing to Make money – a Quicker Approach Loriann Oberlin	The Leap from Nonfiction to Fiction Robert Bidinotto
10:15 – 11:15	Short Story: Big Words, Small Spaces Art Taylor	Publishing and Not Perishing Gregg Wilhelm	Bring Diversity to Your Characters Austin Camacho	Poetry Panel Hadaway, Hinton, Newell, Nicholson	Writing for the Inspirational Market Rigney, Aubin, Chynoweth	Conflict, Action, Suspense Kathryn Johnson
11:30 – 12:30	Tips for a Stand-out Style Laura Oliver	Screenplay Techniques for Effective Dialogue Khris Baxter	Raise your Author Platform using Social Media Mindie Burgoyne	Writing Documentary Poetry Erin Murphy	What is Remembered in Memoir Glen Finland	Telling & Selling Stories John Lewis and Jim Duffy
12:30 – 1:30	NETWORKING LUNCH BUFFET CAFETERIA CAROLINE BUILDING					
1:45 – 2:45	Show vs. Tell Barbara Esstman	Tiny but Mighty - Flash Fiction Tara Laskowski	So You Want to Write a Cookbook ? Katie Moose	Location: Poetry of Place Meredith Davies Hadaway	Romance that Resonates Gail Barrett	Twitter for Authors Leigh-Anne Lawrence
3:00 – 4:00	Point of View Gail Barrett	Submitting Your Work to Literary Magazines Emily Rich	One Writer’s Marketing Journey Austin Camacho	Introduction to Travel Writing Mindie Burgoyne	Writing about Difficult People Lorianne Oberlin	Creating and Using a Marketing Street Team Ally Machate

*All speakers and topics were confirmed as of the publishing deadline.